Healthy Behaviors Rewards Program



Programs	Eligibility	Reward*	Terms & Conditions**
BRUSHING CHALLENGE (COVID-19): To help maintain good oral health, kids who brush their teeth at least 2 times a day for one month at home will be rewarded.	Ages 4-14	Ages 1 – 10 options: • Coloring book with Crayons, or • Sticker books with stickers, or • A drawstring bag with dental kit including a child toothbrush and toothpaste. Ages 11-14 options: • Pop-socket for cellphone, or • A backpack with a dental kit including Xylitol gum.	 Rewards once every 12 months. Must complete and return the 30-day brushing challenge form.
HEALTHY KIDS: To help lower the chance of getting cavities and to help maintain good oral health, kids who receive a dental exam and cleanings two times a year will be rewarded.	Ages 1-20	Ages 1 - 10 options: • Coloring book with Crayons, or • Sticker books with stickers, or • A drawstring bag with dental kit including a child toothbrush and toothpaste. Ages 11-14 options: • Pop-socket for cellphone, or • A backpack with a dental kit including Xylitol gum. Ages 15-20 \$10 gift card/code	 Rewards once every 12 months. Must complete dental check-up or preventive service with a dental home and complete 2 (every six month) recall visits.
HEALTHY HABITS: To help set up a dental home and healthy oral habits. Kids that receive a dental exam or preventive services within 180 days of new enrollment will be rewarded.	New Enrollees Ages 1-20	\$10 gift card/code	 Reward, once per lifetime. Must complete a dental exam or preventive service within 180 days of enrollment.
DENTAL SMARTS: Rewards kids who receive dental services through mobile dental units in school-based setting or community events and are placed in a dental home.	Ages 4-18	\$10 gift card/code	 Reward, once every 12 months Must complete a dental check- up or preventive service with a dental home.
HEALTHY MOMS: To help provide expecting mothers oral health tips to lower their risks related to gum disease. Rewards those who have a dental exam and preventive services during their pregnancy.	Pregnant Enrollees	\$10 gift card/code	 Reward once per pregnancy. Must complete a dental check- up or preventive service with a dental home.
HEALTHY BABIES: Helping families start healthy habits. Families may receive a reward when the baby receives a dental exam or preventive service before the baby's 1st birthday.	Ages 0-12 months	\$10 gift card/code	 Reward once per lifetime. Reward offered up to the age of 13 months.
* While supplies last.			

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** Enrollee must opt-in to text messaging program and provide a valid email address.

** Not eligible for any other reward within 12 months.

For questions call LIBERTY Dental Plan Member Services Toll Free: 1.833.276.0850 TTY/TDD:1.877.855.8039